

Keep a 50m Pool in Coventry

Meeting with Coventry City Council & Councillors
City of Coventry Swimming Club and Parent Focus Group

Date : Monday 30th June

<http://www.coventry-swimming.org.uk/>



Agenda

- Introduction
- Research Findings
- Impacts & Benefits
- City of Coventry Swimming Club
- Questions for the Council
- Conclusion & Recommendations



Introduction

On 12th February 2014 the Council released plans to close the 50m pool facility in Fairfax Street and replace with a new facility, which will comprise of a Water Park and a 25m 6 Lane Pool.

The proposals have been met with concern from existing users of the 50m pool, both from within and outside the City.

A Focus Group was formed and subsequently met with City Councillors at the Pool on March 14th to demonstrate Club Night and to advise the Council the impact of losing a 50m pool will have on the City.

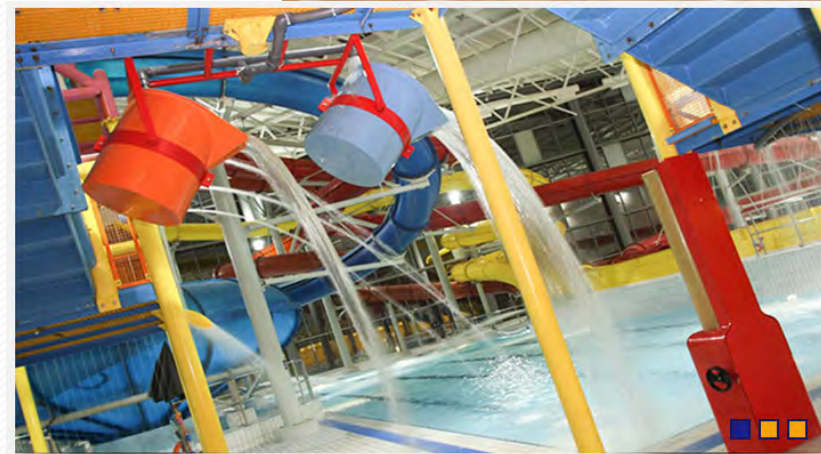
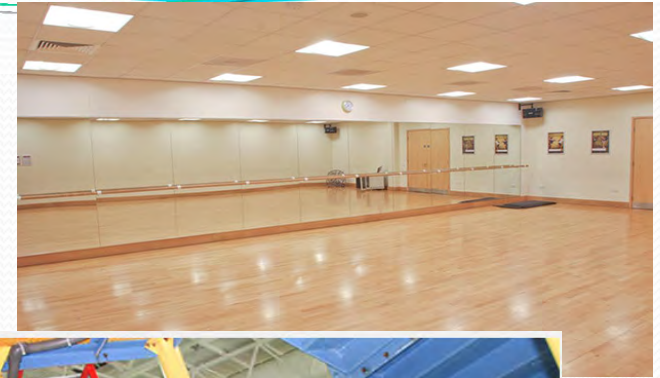
We agreed to follow up with Councillors once we had concluded our research and findings. The following slides detail further information and findings from our research conducted since the last meeting.



Research Findings

Cardiff International Pool

- 50m x 25m (10 Lanes) by 2m deep pool with boom
- One moving floor and 1,000 spectator seats
- 25m x 9m learner pool and leisure pool with 4 slides
- Health and fitness centre
- Studios and health suite
- Cafe
- Construction cost £20m (2008)
- **Revenue income 2010 = £3.7m**
- Operated by Parkwood Leisure
- Cardiff population approx. 325,000
- Hosts regional and national events



**** It has not been possible to obtain operating cost information relating to Cardiff as the centre is operated by a private leisure firm**

Luton Sports Village

- 50m x 8 lane pool 2m deep pool with boom
- With boom to split into 2 pools
- Full diving facilities up to 10m
- 400 spectator seats
- 20m x 5 lane learner pool
- 100 station gym, 3 studios & spin studio
- Large sports hall
- Dry dive facility
- Conference facilities & cafe
- Construction cost £26m (2012)
- **Revenue income = £2.3m (first year)**
- Operated by Active Luton
- Luton population approx. 240,000



Aberdeen Aquatics Centre

- 50m x 10 lane pool 2m deep pool
- Boom to split into 2 pools
- 600 spectator seats
- 25m x 6 lane diving pool
- Sauna & steam room
- Cafe
- Construction cost £22m
- Partnership between university, Council & Sportscotland
- Aberdeen population approx. 225,000
- Opened May 2014



Corby International Pool – ASA Case Study

- 50m x 8 lane main pool with boom
- 20m x 4 lane learner pool with moveable floor
- Fun pool with Pirate ship (for under 8's)
- 63m Aquatube body ride
- Diving boards: 1m & 3m spring and 5m fixed
- 70 station gym & studio classes
- Health Suite with sauna, steam and spa pool
- Crèche, meeting room, café
- Construction cost £18m (2008)
- Revenue income 2013 = £1.4m
- Operated by Corby Council
- Corby population approx. 62,400
- Example of pool programme on slide 37



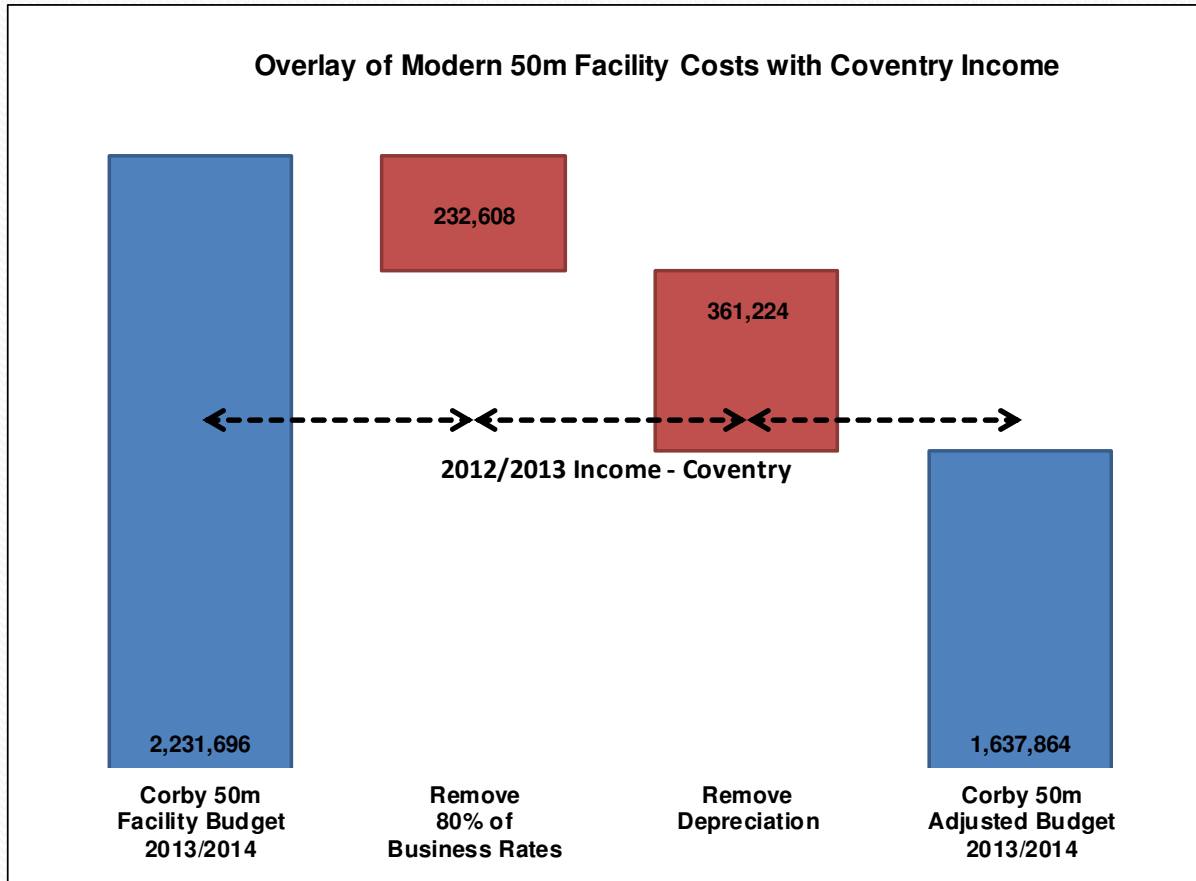
Summary of Elemental Costs

	Element	Total Cost (£)	Cost (£) per m ²
1	Substructure	1,530,000	250
2	Superstructure	4,200,000	690
3	Finishes	800,000	130
4	Fittings and Furnishings	1,380,000	225
5	Services	4,980,000	820
6	External Works	500,000	80
7	Preliminaries	1,560,000	260
8	Contingencies	870,000	60
9	Inflation (4Q 2006 TO 2Q 2007)	375,000	145
10	Design Fees	1,885,000	310
	TOTAL CONTRACT SUM	18,068,000	2970

Corby International Pool - Usage

- The pool was used by Israeli and Jamaican Olympic swim teams for pre Olympic training.
- The Jamaican team are returning for Commonwealth Games pre-training.
- The pool has 3 swimming clubs, 2 triathlete clubs and a scuba club who use the facility weekly.
- The 50m set-up is only used for morning training and some weekends, all other sessions are set to a 2 pool layout.
- The facility is used by schools every day.
- Events & Competitions held at Corby are :-
 - Northants County Champs
 - Midland Regional Youth Champs
 - Arena National Junior Inter-League Final
 - Open Meets hosted by several swimming clubs each year
 - Junior Water Polo Championships

Corby International Pool – Facility Operating Costs



- Source 2013/2014 Budget book : Corby Local Authority.
- Corby facility is run by the local authority and is not a charitable organisation.
- No adjustment made for potential increase in revenue of a modern facility.
- Corby population 62,400 (2010) / Coventry population 316,900 (2011).



Summary of 50m Pool Builds – 2001 to 2015

1. Loughborough University, £7m, Feb 2001
2. Stirling University, £6.4m, Jan 2002
3. Wales National Pool, Swansea, £11m, Mar 2003
4. K2 Leisure Centre, Crawley, £26.6m (Pool £18m), Nov 2005
5. John Charles Centre for Sport, Leeds, £16.5m, Oct 2007
6. Cardiff International Sports Village, £20m, Jan 2008
7. Picton Sports Centre, Liverpool, £16m, Mar 2008
8. Stadium Park 50m Swimming Pool, Sunderland, £20m, Apr 2008
9. Mountbatten Centre, Portsmouth, £20m, Jun 2009
10. Corby Leisure Centre, £18m, Jul 2009
11. Uxbridge indoor 50m pool and Lido, £26m, Aug 2010
12. Hengrove Park, Bristol, £35m, Feb 2012
13. Luton Sports Village, £25m, Aug 2012
14. Aberdeen Aquatics Centre, £22m, May 2014
15. High Wycombe, £30m, Est-2015

*Further details on
slides 38 - 40*

Swimming Provision within the City

- Currently 48% of the water space is in schools or universities, the other 52% is in public leisure facilities e.g., Coventry Sport Centre, Foleshill & Xcel.
- Under new proposals 56% of the water space would be in schools or universities . Public leisure facilities would make up the remaining 44%.
- For a population of 350,000 Sport England recommends 3,806m² of swimming space.
- 35% of the school pool space is less than 160m² which does not officially count in the Sport England demand calculation.
- Currently there is 92% of the 3,806m² required space available, this reduces to 74% by only including pools >160m². Under new proposals only 57% of the 3,806m² required space available, this reduces to 45% by only including pools >160m².
- A new 50m x 8 lane pool could provide an additional 1,000m² of water space, which will increase the water space by 31% to 75% of the required 3,806m²

Excludes all private pools that require membership to use, supporting data on Slide 41

UK Water Park Research

National Bowl – Waterpark

- Plans were announced in Feb-2014 to build the UK's largest waterpark in Milton Keynes
- Coventry is 68 miles from WaterWorld and 50 miles from the Milton Keynes proposed waterpark
- This would mean there would be 3 Waterparks within a 70 mile radius

WaterWorld - Stoke

- UK's No 1 Aqua Park.
- Privately owned by Mo Chaudry's family trust, millionaire Entrepreneur
- Purchased from Rank Leisure in 1999 when the park was operating at a loss
- 400,000 visitors per annum
- Average entry price approx. £10 per person
- It is thought to be the only such facility in the country that operates at a profit
- Profit for Y/E Jul-2012 £137k
- Total employee costs (144) £1.2m / Coventry Sports Trust (160) £2.4m

Sandcastle Waterpark - Blackpool

- UK's Largest Indoor Waterpark
- Operated by Blackpool Operating Company who are owned by Blackpool Council
- Previously operated by Sunley Tureff but transferred back to council in 2003
- 300,000 visitors per annum
- Average entry price £12 - £14 depending on age
- This facility is subsidised by the council by approx. £250k per annum
- Capital Investment of over £7m required by the council since 2003



Impacts & Benefits

What are the Impacts of Losing a 50m Pool

1. No provision for high profile sporting events that require a 50m pool (International Children's Games etc.).
2. Impact to universities that promote the 50m pool as a selling point of their university.
3. There are currently 14 weekends a year when large swimming events are held. Parents and swimmers from across the region travel to the pool and utilise local hotels, restaurants, parking and shopping within the city centre, *more detail on this is available on slide 42*
4. Members of the public travel to the city centre to swim in a 50m pool, they will not do this for a 25m pool and this will reduce local footfall into the city centre.
5. Nuneaton, Rugby & Leicester would all have better provision for aquatic sporting competitions than Coventry.

What are the Impacts of Losing a 50m Pool...cont'd

6. Cafe revenues increases for special events :-
 - I. 100% - 400% on event days.
 - II. Friday sprint nights generate an increase of 25% - 50%
7. No facilities for diving anywhere in the city.
8. Incidental use of facilities by parents who utilise the facilities whilst their children are training.
9. No provision for aquatic competition within the City of Coventry.
10. Loss of Beacon status for the City of Coventry Swimming Club.
11. COCSC swimmers will need to travel to another pool for 50m training camps.



What are the Impacts of Losing a 50m Pool...cont'd

12. Regional visits from other clubs who come to use the 50m pool would cease.
13. England Talents camps would no longer be held in Coventry.
14. COCSC Club Night would not be possible in a 25m pool due to space.
15. There will be nowhere in the city to hold a men's national water polo match.
16. Income loss of £20k per annum from not being able to host local competitions.
17. 38% of club members travel from outside the city to train in the 50m pool 6-9 times per week, parents do not stay at the pool during training but shop in the city centre and surrounding areas whilst their children are training.
18. Sports England model calculates the city needs 3,806m² of pool space to fulfil the demands of a population of 350,000 but under proposals the city is reducing the amount of water space by 38%.



What are the Benefits of a Modern 50m Pool

1. A new facility with a 50m pool with adequate provision for spectator seating would increase the volume of national & regional events over today.
2. Our central location, as well as the excellent links with rail and motorway, makes the city an ideal location for national events.
3. A modern 50m facility will significantly improve the facility for Learn 2 Swim provision, with the ability to split the 50m pool into 2 or 3 pools and vary depth. This will make the facility much more attractive to schools for learn to swim programmes.
4. The flexibility of modern 50m pools allows for better pool programming to maximise utilisation of the facilities, the swimming club would be happy to help with this.
5. Significantly reduced running costs v's the current building due to advances in design & technology and the reduced maintenance costs that hampers the current facility.



What are the Benefits of a Modern 50m Pool...cont'd

6. Modern facilities attract more public swimmers and increase membership participation.
7. Close links with Coventry University College & University of Warwick who would desire a 50m pool, this is a selling point for the university sporting scholarship schemes.
8. Increases the potential for all sporting clubs to build networks from outside the region and improve the sporting profile of the city.
9. Can cater for all pool users, water polo training, canoe water polo, diving, learn to swim, leisure swims, pool parties, competitive training, licensed meetings (fun, local, regional & national) etc.



What are the Benefits of a Modern 50m Pool...cont'd

10. Members of the public travel to the city centre to swim in a 50m pool, many then visit the city centre after their swim.
11. Other regional clubs would be interested in hosting competitions at a modern facility which will increase visitors to the city i.e., Hengrove at Bristol is used by 4 clubs for competitions.
10. Friargate is a development designed to improve the city centre and attract businesses. A 50m facility will be more attractive to professionals who have an interest in participating in sport than a Waterpark.



City of Coventry Swimming Club

Who are City of Coventry Swimming Club

Club History

The City of Coventry Swimming Club was formed in 1973 by an amalgamation of the city's three competitive swimming clubs:

- Coventry
- Godiva Ladies
- Three Spires

They had each been successful teaching and coaching centres in their own right prior to the amalgamation. The teaching and development role has been continued throughout the years up to the present day with the Friday evening Club night.

Competitive Swimming Provision

- 13 Competitive swim squads from beginners through to national level
- Squads – 40% growth from 2009 – 2014 from approx. 260 to 360 competitive swimmers
- Disability swimmers, we now have 6 swimmers who compete regionally & nationally
- Expansion of swim camps – been going for 10 years but expanded in 2014 and a new youth camp in 2014 – open to all swimmers not just Coventry
- Masters grown from 10 swimmers to 50 swimmers, the eldest swimmer is 73
- Coach development

Club Successes – Regional, National & International

Olympics & Paralympics from 1956 onwards

- 14 Olympians
- 3 Paralympians
- Coventry Club has been represented in 13 out of 15 Olympics since 1956

Commonwealth Games from 1958 onwards

- 14 Commonwealth swimmers with 9 medals won
- Coventry Club has been represented in 10 out of 14 Commonwealths since 1958

National, Regionals & Counties

- National Champions – 16 gold medal places in National Champs in last 10 years
- Regionals – 48 gold medal places in Regional Age Groups in last 10 years
- Regionals – 60 gold medal places in Regional Youths in last 10 years
- Regionals – 51 gold medal places in Regional short course in last 10 years
- Counties – 295 gold medal places in counties in last 6 years

Others

- European Juniors 2009 - James Burden
- Commonwealth Youth Games 2008 - Rikki Morris
- Senior GB International Open Water 2008 - Adam Desmond
- World Junior Champs Triathlon 2013 - Sian Rainsley
- Biathlon 2013 – Paris Allen
- National League B Finalists – 2012
- National League B Finalists – 2014



City of Coventry Swimming Club – Water Polo

History

- Water polo in the city can be traced back to the 1930's.
- Men's water polo played national league in the 1960's and 1970's.
- Coventry women's water polo was founded in 1982 by Pippa Jones and Brenda Grace.

About

- Men's team has 30 member aged from 16-54.
- Women's team has 12 members aged from 11-15.
- Youth team has 24 members aged from 12-47.
- The teams also play in the Super 5's and the British Deep Waters competition.
- Currently we have two girls in the academy GB squad and six youths in British water polo regional training programme.

Achievements

- Coventry women's team were National Champions from 1987 to 1997.
- In 1988 the first women's National League took place and we were the first team to do the double winning both the National League and ASA National Championship.
- In 1987-1997 Coventry women's team competed in the Europa Cup as National Champions.
- Senior Women's team are currently ranked top 4 in England.
- 31 International players.
- Commonwealth Games Bronze Medallist Liz Palmer (nee Green).



Community Services provided by the Club

In the last 10 years the club has made considerable efforts to expand into non-competitive swimming activities and provide a comprehensive service to the wider community of Coventry

- Young Volunteer program to develop the next generation of coaches and teachers for the city.
- Junior Club is a new squad set up 3 years ago for children who do not want to compete but want to stay active and maintain fitness levels.
- Adult Improvers for those who want to improve technique & fitness.
- Pathways started in 2008 and we now have up to 70 swimmers per term, 80% then progress to the club. Eva Vicary was one of the first swimmers to go through this process , she was selected from the Trust Learn To Swim and is now a National Level Swimmer.
- Water Polo – Senior 17+ ; Youth 11-16; and Mini Polo 8-10 added in 2010.
- President Kennedy Partnership – Swimming & Water Polo after school clubs provided by City of Coventry Swimming Club
- Lyng Hall Partnership – March 2013 swim school set-up & learn to swim weekends expanded to Sundays. 2014 - Adult learn to swim lessons (Friday).



Club Opportunities for Children

International Children's Games

- Supported by Coventry Council
- 8 children taken as a team to the games each year
- Previous locations have included South Korea, Canada, Bahrain, Glasgow & Coventry
- Supported by 2 Coventry Swimming Club coaches
- Swimmers aged 13 – 16
- Often the first opportunity for some children to go abroad
- Restricted to children that live in Coventry

Devon Tour

- Annual event of swimming galas in the county of Devon
- Organised & operated by volunteers who are parents of swimmers
- 36 Children take part each year aged between 9 & 12 years old
- 6 days which include daytime activities and evening galas with local clubs
- Approx. £3k of fund raising required annually to pay for this event
- Parents contribute towards the cost by approx. £200 per child
- Selection criteria means that all children in the club get the opportunity to go
- Also supported by sponsorship from local businesses

City of Coventry SC – Club Impact of losing a 50m pool

Capacity

- Currently we have over 600 active members with a total of 82 hours of pool time
- 45 Hours of this swim time is at Coventry, 30% using 28m lanes, 70% using 50m lanes
- A 50m lane can accommodate twice the number of swimmers than a 25m lane
- If using all 25m lanes then 113 hours of pool time will be needed in total, an increase of 31 hours
- 37 Hours are already at other facilities in the city
- Therefore we would need to find 76 hours of pool time at other facilities (excluding the 37 already used)
- Coventry already has an under provision of swimming facilities
- The amount of pool time available will directly impact the number of members we can accommodate

Financial Impact

Loss of club night 6pm – 8:15pm Fridays

- Learn to swim 100 children £3.5k pa for the club / £13k pa for the trust
- Loss of young volunteer program 15-20 volunteers per week

Beacon Status

- Funding from ASA approx. £40k over 3.5 years
- Members referred to City of Coventry for 50m pool – Training £70k pa & Membership £4k pa

Open Meet Impact

- Loss of £20k pa currently raised from hosting open meets at Coventry
- £10k pa 100% increase in cost of supporting away meets due to lack of opportunity to compete locally

There is a very real risk that the club will not be able to continue, certainly not in its current format if the 50m pool in the city is not retained or replaced.



Questions for the Council



Questions for the Coventry City Council

1. What is the process the council are going through to assess the feasibility of a building a new 50m facility in the city?
2. As the major sporting partner for aquatics in the city how will the Swimming Club be involved in assessing the feasibility of a 50m Pool?
3. What is the timeframe for making the decision regarding the new facility?
4. There is going to be a 48% reduction in public swimming space under the current proposals, despite the Aquatic Strategy clearly stating that the existing pools outside of the city centre are already at capacity, this includes the new AT7 pool as soon as it opens. How do the council plan to address this?
5. Whilst determining the demand for swimming in the city have the consultants considered the swimming club requirements?
6. In the feasibility study for the Water Park what entry charges were assumed to determine the revenue?



Questions for the Coventry City Council...cont'd

7. Visitor numbers of 1.4m have been quoted for the new centre, this equates to over 3,800 visitors per day. Please can you provide a breakdown of how these visitor numbers were arrived at and what facilities they will use?
8. Does the 900,000 visitors to the current facility include swimmers and spectators at galas hosted at the pool and the club members training at the pool?
9. What are the 15 major sporting events that the city will bid for as defined in the strategy?
10. How does the sporting strategy differentiate Coventry from other major cities that will be bidding for these events?
11. Quote from Aquatic Strategy “The City of Coventry Swimming Club is recognised as one of the city’s and region’s high performance clubs”. Listed in the SWOT analysis of the Aquatic Strategy are strengths of the swimming club. However many of these strengths will disappear with the planned pool proposals, therefore what consideration has been given to how these plans will impact the city?
12. What is the current plan for Coventry Sports Centre once the new facility opens?



Questions for the Coventry City Council...cont'd

13. Have any discussions taken place with interested parties of the site?
14. When will the 2014 Sporting Strategy survey results be available?
15. What does the proposed refurbishment cost for the current facility consist of and who derived this estimate?
16. Can the New Union proposed site accommodate a 50m pool?
17. We have asked for details of the 9 costed options that have been talked about, but are still waiting for these to be provided, can you please provide these details?
18. What consideration is being given to using a specialist leisure firm to manage the new facility? Will there be a tender process?
19. Are there plans to apply for any funding for the new development and if so who from?



Questions for the Coventry City Council...cont'd

20. Have the council consulted other local authorities that have made recent investment in sports facilities?
21. During our research we reviewed the financial position of other sporting facilities in Coventry and it is clear that not all new facilities make a profit and they receive funding from third parties, will the new facility have access to any funding?
22. Research into learn to swim provision has found that the majority of providers have a waiting time to get children into a learn to swim program, how does the council plan to address this given the KS2 criteria that all children must be able to swim 25m?
23. In addition to current capacity constraints, the population of Coventry is increasing and this will add to the problem, how do the Council plan to address the increase in demand for Learn 2 Swim?
24. How much will the Heatline project save annually in energy costs for the current facility?
25. Please provide the calculations that show how the 51,196 visits in in peak period for community use was arrived at in Appendix 2 of the Indoor Facilities Assessment

Funding : What has been considered?

- Private investment (PFI/PPP) (although more focus on PPP going forward)
- Prudential borrowing
- Local authority own funds
- Receipts from sale of other assets
- Grants from public sector bodies such as Sport England, other sports foundations etc.
- Specific government capital programmes, the Primary Capital Programme, Learning & Skills Council, LIFT etc.
- Lottery funding
- External sponsorship – local companies (i.e., Severn Trent, Coventry Building Society etc.)

Conclusion & Recommendations

- Our research into 50m pools suggest that other councils are trending towards building 50m pools over smaller pools. New modern flexible facilities maximise revenue potential, our evidence indicates that a new modern 50m pool can be operated efficiently and not require subsidising.
- This would allow the all aquatic sports in the city to continue to grow and raise their profile, and the cities profile, within their sporting fields.
- Can the council partner with another LA who have recently been through this exercise (High Wycombe, Luton) to minimise costs on the modelling and consultancy costs?
- We recommend that the council visit a modern facility. Active Luton have offered to host a visit and offer consultancy and advice on the plans.
- The swimming club would be happy to continue the partnership and assist in any way with pool programming, e.g., use of ASA models, to maximise the facilities potential and demonstrate how the pool can operate at optimum utilisation.

The logo features the letters 'S.O.S.' in a large, red, distressed font with a black outline, set against a background of a swimming pool. Below this, the words 'SAVE OUR SWIMMING' are written in a smaller, red, distressed font with a black outline. The entire graphic is reflected below it.

S.O.S.
SAVE OUR SWIMMING



Additional Information

Corby International Pool – Pool Programming

	MONDAY			TUESDAY			WEDNESDAY			THURSDAY			FRIDAY			SATURDAY			SUNDAY				
	Fun Pool End	25 Metre Pool	Diving End	Fun Pool End	25 Metre Pool	Diving End	Fun Pool End	25 Metre Pool	Diving End	Fun Pool End	25 Metre Pool	Diving End	Fun Pool End	25 Metre Pool	Diving End	Fun Pool	25m Pool	Diving	Fun Pool	25m Pool	Diving		
6:30 - 7:00																						6:30 - 7:00	
7:00 - 8:30	Swimfit 7 - 7.30 (1) Club Swimming 7 - 8.00 (1) 50m Public Lane 7 - 8.30			Swimfit 7 - 7.30 (1) 25m Public Lane Swim 7-8.00			Swimfit 7 - 7.30 (1) 50m Public Lane 8.30 - 8.30			Swimfit 7 - 7.30 (1) Club Swimming 7 - 8.00 (1) 50m Public Lane 7 - 8.30			Swimfit 7 - 7.30 25m Public Lane Swim 8.30 - 9.00										7:00 - 8:30
8:30 - 9:00	Floor Change						Staff Training (No swimming available)			Floor Change													8:30 - 9:00
9:00 - 9:30																						9:00 - 9:30	
9:30 - 10:00	Family Swim	Family Swim (6)	School	Family Swim	Family Swim (6)	School	Family Swim	Family Swim (6)	School	Family Swim	Family Swim (6)	School	Family Swim	Family Swim (6)	School	Lessons	Family Swim (Depth 1m)	Lessons	Family Swim (Depth 1m)	Lessons	Family Swim (Depth 1m)	9:30 - 10:00	
10:00 - 10:30			50+ Swim (1.4m)																			10:00 - 10:30	
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ASA Research for Capital Costs of 50m Pool Projects

Pool/Organisation	Cost	Date	Facilities
Loughborough Univesity	£7m	Feb-01	50m by 20m by 2m deep pool (8 by 2.5m lanes) with a laterally moving bulkhead allowing the pool to be split into 2 by 25m pools and one moving floor. 250 spectator seats. Small land conditioning room with poolside access, admin and sports science offices and meeting room
Stirling University	£6.4m	Jan-02	50m by 15m by 2m deep pool (6 by 2.5m lanes) with a laterally moving bulkhead allowing the pool to be split into 2 by 25m pools and one moving floor. 100 spectator seats. Small land conditioning room, offices for Scottish Swimming and meeting room.
Wales National Pool – University of Wales and City and County of Swansea	£11m (Builder claim for extra costs)	Mar-03	50m by 21m by 2m deep pool (8 by 2.5m lanes) with a submersible bulkhead which allows the pool to be split into a 25m pool and a 23.5m pool and one moving floor. 25m by 8m by 2m deep learner pool with a moving floor to allow for teaching and other activities. 1,000 spectator seats. Land conditioning facilities are also provided.
K2 Leisure Centre – Crawley	£26.6m Pool (£18m)	Nov-05	50m by 17m by 2m/3.8m deep pool (8 by 2.0m lanes) with 2 bulkheads and moveable floors allowing the pool to be split into a number of different configurations and to be used for diving. 300 spectator seats. Small free form leisure, teaching and acclimatisation pool. Centre also includes 16 court sports/concert hall, combat sports facilities, gymnastics hall, health and fitness centre, climbing wall and stand for the athletics track.
John Charles Centre for Sport - City of Leeds	£16.5m	Oct-07	50m by 25m by 2m deep pool (10 by 2.5m lanes) with a laterally moving bulkhead allowing the pool to be split into 2 by 25m pools and one moving floor. 17m by 15m by 5m deep diving pool with boards to international standard and a moving floor to allow for teaching and other activities. 500 spectator seats in the main pool and 100 seats adjacent to the diving pool. Dry land training facilities for swimming and diving and health and fitness centre.

ASA Research for Capital Costs of 50m Pool Projects

Pool/Organisation	Cost	Date	Facilities
Cardiff International Sports Village	£20m	Jan-08	50m by 25m by 2m deep pool (10 by 2.5m lanes) with a laterally moving bulkhead allowing the pool to be split into 2 by 25m pools, one moving floor and 1,000 seats. 25m by 9m learner pool and leisure pool with 4 slides, health and fitness centre, studios and health suite.
Picton Sports Centre – City of Liverpool	£16m	Mar-08	50m by 17m by 2m deep pool (8 by 2.0m lanes) with a laterally moving bulkhead allowing the pool to be split into 2 by 25m pools and one moving floor. 20m by 8m by 2m deep learner pool with a moving floor to allow for teaching and other activities. 300 spectator seats. Health and fitness centre.
Stadium Park 50m Swimming Pool – City of Sunderland	£20m	Apr-08	50m by 25m by 2m deep pool (10 by 2.5m lanes) with a laterally moving bulkhead allowing the pool to be split into 2 by 25m pools and two moving floors. 25m by 12.5m by 4m deep diving pool with 2 by 1m and 2 by 3m springboards and 1, 3 and 5m platforms and a moving floor to allow for teaching and other activities. 500 spectator seats. Land conditioning facilities and activity area.
Mountbatten Centre Portsmouth	£20m	Jun-09	Being added to existing Sports Centre; 50m by 17m by 2m deep pool (8 by 2.0m lanes) with a laterally moving bulkhead allowing the pool to be split into 2 by 25m pools and one moving floor. 20m by 8m by 2m deep learner pool with a moving floor to allow for teaching and other activities. 300 spectator seats. Health and fitness centre.
Corby Leisure Centre	£18m	Jul-09	50m by 18m by 2m/3.8m deep pool (8 by 2.125m lanes) with 2 bulkheads and moveable floors allowing the pool to be split into a number of different configurations and to be used for diving. 300 spectator seats. 20m by 4 lane pool and small leisure pool Centre also includes dance studio and health and fitness centre.

ASA Research for Capital Costs of 50m Pool Projects

Pool/Organisation	Cost	Date	Facilities
Uxbridge indoor 50m pool and Lido	£26m	Aug-10	50m by 21m by 2m deep pool (8 by 2.5m lanes) with a laterally moving bulkhead which allows the pool to be split into two 25m pools and one moving floor. Learner/leisure pool and 350 seats. Outdoor pool to be refurbished and will include a 50m by 8 lane area. Indoor dry sports facilities including a sports hall and health and fitness suite.
Hengrove Park, City of Bristol	£35m	Feb-12	50m by 25m by 2m deep pool (10 by 2.5m lanes) with a laterally moving bulkhead allowing the pool to be split into 2 by 25m pools and two moving floors. 20m by 5 lane learner pool with moveable floor, 350 spectator seats. 4 court sports hall, studio, health and fitness centre and dropin medical centre.
Luton	£25m	Aug-12	50m 8 Lane Pool with 10m Diving facility. A 20m 5 Lane learner pool with moveable floor. Seating for 400 spectators, 100 station gym and fitness rooms, meeting rooms, café
Aberdeen Aquatics Centre	£22m	May-14	50m 8 Lane pool with moveable floor and subaqua dive pit. 20m by 8m learner pool with moveable floor. Fun Water for toddlers, 150 station gym, dance studio, climbing wall, 12 courts sports hall, bowls, two squash courts, meeting rooms, café
High Wycombe	£30m (includes relocating running track & synthetic turf	Est-2015	50m x 10 lane pool 2m deep pool with boom to split into 2 pools, 600 spectator seats, 25m x 6 lane diving pool, Sauna & steam room, Cafe, Construction cost £22m (2012), Partnership between university & Council, Aberdeen population approx. 225,000, Opened May 2014

Swimming Provision within the City

<u>Public Facilities open to All</u>		2012	m ² Swim Area	
			Proposed	with 50m Pool
Coventry Sports & Leisure Centre	Main/General	850		
Coventry Sports & Leisure Centre	Learner/Teaching/	50		
Coventry Sports & Leisure Centre	Diving Pit	55		
Foleshill Sports & Leisure Centre	Main/General	293		
Foleshill Sports & Leisure Centre	Learner/Teaching/Training	272		
Xcel Leisure Centre	Main/General	316	316	316
AT7 - replacing Foleshill	Main/General		316	316
City Centre - new proposal	Main/General		316	1,000
School m² Swim Space > 160m²		1,731	948	1,632
Public m² Swim Space		1,836	948	1,632
48% Reduction in Public Swim Facility swim provision				

45% Reduction in all >160m² swim space

48% Reduction in all facility swim space

<u>School / Uni Facilities - open partially to the community</u>		2012	Proposed	Suggested
President Kennedy School & College	Learner/Teaching/Training	162		
University Of Warwick Sports Centre	Main/General	300	300	300
Bablake School	Main/General	200	200	200
Caludon Castle School	Main/General	263	263	263
Cardinal Wiseman School & Language College	Main/General	85	85	85
Ernesford Grange Sports Centre	Main/General	164		
Foxford Leisure Centre	Main/General	139		
Lyng Hall School Sports Centre	Main/General	144	144	144
Tile Hill Wood School And Language College	Learner/Teaching/Training	153	153	153
Sherbourne Fields Secondary School	-	80	80	80
School m² Swim Space > 160m²		1,089	763	763
School m² Swim Space		1,689	1,224	1,224
28% Reduction in Public Swim Facility swim provision				

30% Reduction in all >160m² swim space

28% Reduction in all facility swim space

39% Reduction in all facility swim space >160m² **2,820** **1,711** **2,395** 39% Reduction in all >160m² swim space

38% Reduction in all facility swim space **3,525** **2,172** **2,856** 38% Reduction in all facility swim space

% of 3,806m² required space available > 160m² **74.1%** **44.9%** **62.9%**

% of 3,806m² required space available all facilities **92.6%** **57.1%** **75.0%**



Economic Impact Of Swimming Facilities

British Swimming published a report in 2012 called the economy of swimming, some of the key facts in this report are used below.

Secondary spend from club members - £0.90 per visit per swimmer.

This is easy to justify with a visit to Coventry Leisure Centre when you consider parking, snacks, drinks etc it likely to be considerably higher. There are approx 1000 visits per week of club members to the centre this would equate to £43k per annum in secondary spend. This amount could easily be higher at the city centre pool where a lot of parents stay to watch compared with other pools.

Hotels, Meals, Spectator Fees & Snacks from Events

Research shows that for national competitions hotels, meals, spectator fees & snacks generate revenue 25 – 30 times higher than the actual income from meet entries. In 2011 it is estimated that the National Age Groups & Youth Championships generated over £1.5m in secondary spend. This same logic would apply to Regional and County championships which are hosted at Coventry over 5 weekends, this does not include travel or spend in local shops.

In addition it is estimated that each club gala hosted at the pool generates at least £30k of local spend relating to hotels, parking, meals, spectator fees & snacks. The clubs currently hosts 4 of these a year. this does not include travel or spend in local shops.

Sporting England Statistics

Top 5 sports in local authority with regional and England comparison

Sport	Coventry		West Midlands		England	
	No. (000s)	Rate	No. (000s)	Rate	No. (000s)	Rate
Swimming	30.1	11.9%	452.7	10.4%	4,870.4	11.6%
Gym	27.3	10.8%	427.6	9.8%	4,475.7	10.6%
Football	18.7	7.4%	331.0	7.6%	3,018.2	7.2%
Athletics	13.5	5.3%	252.6	5.8%	2,915.7	6.9%
Cycling	12.6	4.9%	322.4	7.4%	3,486.0	8.3%

Source: Active People Survey 6, Population data: ONS Annual Population Survey 2012

Measure: Participation rate of the top 5 sports and the number of adults (16+) that participate at least once per month

[For more information click here](#)

Number of adults (16+) wanting to do more sport

	Coventry		West Midlands		England	
	No. (000s)	Rate	No. (000s)	Rate	No. (000s)	Rate
Yes	140.9	55.5%	2,403.9	55.1%	23,335.6	55.4%
No	112.1	44.1%	1,912.9	43.9%	18,427.9	43.7%
Don't Know	1.0	0.4%	42.1	1.0%	390.5	0.9%

Source: Active People Survey 6, Population data: ONS Annual Population Survey 2012

Measure: Proportion and number of adults (16+) wanting to do more sport

[For more information click here](#)

Specific Sport(s) that adults want to do most

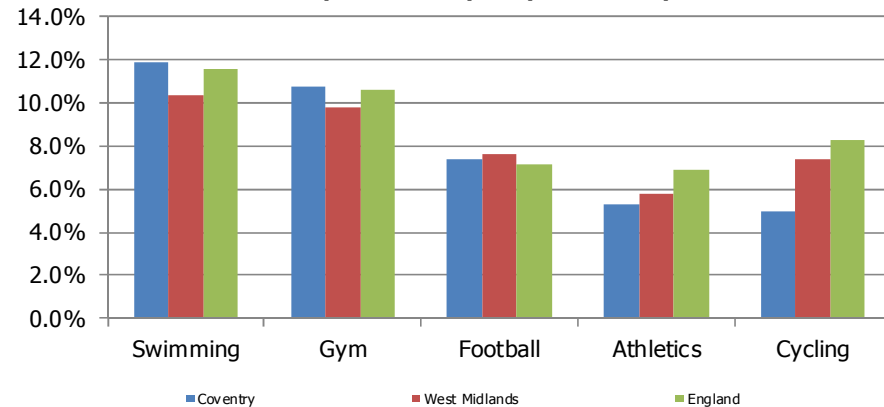
Sport	Coventry	
	No. (000s)	Rate
Swimming	20.6	8.1%

Source: Active People Survey 6

Population data: ONS Annual Population Survey 2012

Measure: Top sport(s) in latent demand by adults (16+) based on proportion

Participation in Top 5 Sports - Comparison



Proportion of adults (16+) wanting to do more sport

